



Introduction – What does it do?

- Introduces the topic
- Explains why you chose this topic
- Briefly reviews relevant literature
- Justifies the study
 - How will the results contribute to knowledge?

Introduction – What does it state?

- What is known
 - Quotes pertinent studies
- What is not known
 - Controversies / lacunae in the literature
- Why this study?
 - Briefly states what you plan to do and why

Thank You!